



SILAS, THE GRUE, & A DIDGERIDOO

Encouraging Children to Use Imagination and Creativity to Problem Solve

Picture Book for Ages 3 – 7

Silas can undoubtedly be a handful, according to his mother, but this time he went too far. With his close companion, the cat, Silas finds himself in the corner of his room, contemplating his choices.

PRODUCT SPECIFICATIONS

BOOK: SILAS, THE GRUE, & A DIDGERIDOO

AUTHOR: PROFESSOR STORK

SERIES: SILAS

CATEGORY: PICTURE BOOK

PUBLISHER: MAD STORK PUBLISHING LLC

AUDIENCE: AGE 3 – 7 (GRADES PRE-K – 3)

TRADE EDITION: FIRST TRADE EDITION

EDITED BY: JEANNETTE DE BEAUVOIR

ILLUSTRATIONS BY: LEN PERALTA

ISBN-10: TBD

ISBN-13: TBD

U.S. PRICE: TBD

CAN PRICE: TBD

PAGE COUNT: 32 PAGES

FORMATS:

HARDCOVER/PAPERBACK/eBOOK

PRINT RUN: ON DEMAND

TRIM SIZE (W g H): 8.5" x 0.25" x 8.5"

Silas, The Grue, & A Didgeridoo tells the story of Silas, a young boy in trouble who turns "learning his lesson" into an imagination fantasy that every child (and parent) will love!

Neil Rosen is a best-selling and award-winning author of nearly a dozen children's books. Neil has advanced degrees in both elementary education and psychology, and over 10 years experience teaching in public education.

Through his Professor Stork persona, Neil is on a mission to use his platform, talent and imagination to encourage children to discover and nurture their innate sense of purpose. His belief is in the power of storytelling to help children build strong, empowering leadership skills and gain respect for people of all backgrounds.

MARKETING STRATEGY

- Social media campaign on TikTok and Instagram targeting educators and parenting thought leaders.
- Dedicated social media campaign with creative video content, including teasers and book giveaways with key social media influencers
- Micro and nano-influencer outreach on Instagram and TikTok

- Delivers a positive message about solving challenges
- Encourages imagination and creativity even during adversity
- Encourages parent/teacher/child conversations
- Beautifully written and illustrated to spark imagination
- Builds leadership skills
- Builds vocabulary skills

Under the Professor Stork pseudonym, Neil Rosen is on a mission to help children thrive, and he wants you to join him!

You can help children achieve their full potential by supporting the Professor Stork books and joining Neil's goal to help children not just in technical skills such as vocabulary, but unlock their creativity, develop a sense of purpose, and cultivate better social skills. In a time where compassion and empathy seem sparse, it's never too late to support and foster the growth of those character traits.

Reach out to Neil Rosen to join the movement:

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