



#### PRODUCT SPECIFICATIONS

**BOOK:** #GROWYOURCIRCLE  
**AUTHOR:** PROFESSOR STORK  
**SERIES:** MILA ON PURPOSE  
**PUBLISHER:** MAD STORK PUBLISHING LLC  
**CATEGORY:** COMIC/GRAPHIC NOVEL  
**AUDIENCE:** AGE 7 – 11 (GRADES 2 – 6)  
**TRADE EDITION:** FIRST TRADE EDITION  
**EDITED BY:** JEANNETTE DE BEAUVOIR  
**ILLUSTRATIONS BY:** DIANE BELGROD  
**ISBN-10:** 1735105805  
**ISBN-13:** 978-1735105802  
**U.S. PRICE:** \$24.95 USD HARDCOVER | \$15.99 USD PAPERBACK | \$2.99 USD KINDLE  
**CAN PRICE:** \$24.95 CAN HARDCOVER  
**PAGE COUNT:** 87 PAGES  
**FORMATS:**  
HARDCOVER/PAPERBACK/eBOOK/AUDIO BOOK  
**PRINT RUN:** ON DEMAND  
**TRIM SIZE (W x H):** 6" x 0.38" x 9"

#### MARKETING STRATEGY

- Social media campaign on TikTok and Instagram targeting educators and parenting thought leaders.
- Dedicated social media campaign with creative video content, including teasers and book giveaways with key social media influencers
- Micro and nano-influencer outreach on Instagram and TikTok

## Mila On Purpose: #GrowYourCircle

Fostering Children's Positive Social Skills and  
Sense of Purpose

Graphic Novel for Ages 6 – 11

Mila is a young girl with a strong sense of purpose. She is intent on fostering positive change in her community, and across the world, through everyday actions imbued with kindness and consideration. As the first book in the Mila On Purpose series, #GROWYOURCIRCLE focuses on Mila's interactions with the "new girl at school", a budding young artist from Jamaica.

The Mila On Purpose series is a trailblazing graphic novel of friendship for children aged 6 - 11. A powerfully written story with expressive illustrations. Its goal is to nurture children's innate sense of purpose and positive social skills rooted in respect, compassion, and empathy.

Neil Rosen is a best selling and award-winning author of nearly a dozen children's books. Neil has advanced degrees in both elementary education and psychology, and over 10 years of experience teaching in public education.

Through his Professor Stork persona Neil is on a mission to use his platform, talent and imagination to encourage children to discover and nurture their innate sense of purpose. His belief is in the power of storytelling to help children build strong, empowering leadership skills and gain respect for people of all backgrounds.

- Empowers children as change agents
- Delivers a positive message about bringing people of diverse backgrounds together
- Encourages parent/teacher/child conversations
- Builds leadership skills

**Under the Professor Stork pseudonym, Neil Rosen is on a mission to help children thrive, and he wants you to join him!**

You can help children achieve their full potential by supporting the Professor Stork books and joining Neil's goal to help children not just in technical skills such as vocabulary, but unlock their creativity, develop a sense of purpose, and cultivate better social skills. In a time where compassion and empathy seem sparse, it's never too late to support and foster the growth of those character traits.

**Reach out to Neil Rosen to join the movement:**

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