



Sky Watch: The Legend of the Summer Snowflake

Getting Children Inspired to Take Action for Environmental Wellness

Picture Book for Ages 3 – 7

Cloudia and the Sky Watch Team are introduced to us in The Legend of the Summer Snowflake. The Sky Watch Team are tasked with learning how to work together, and problem solve challenges to rescue a baby dolphin trapped within a swarm of floating plastic.

The Sky Watch series features a diverse array of female “cloud heroes” who protect the environment and help solve problems that pose a threat to all life, big and small. Sky Watch opens important conversations between children, their caregivers and teachers concerning environmental wellness.

Neil Rosen is a best selling and award-winning author of nearly a dozen children’s books. Neil has advanced degrees in both elementary education and psychology, and over 10 years of experience teaching in public education.

Through his Professor Stork persona Neil is on a mission to use his platform, talent and imagination to encourage children to discover and nurture their innate sense of purpose. His belief is in the power of storytelling to help children build strong, empowering leadership skills and gain respect for people of all backgrounds.

PRODUCT SPECIFICATIONS

BOOK: THE LEGEND OF THE SUMMER SNOWFLAKE

AUTHOR: PROFESSOR STORK

SERIES: SKY WATCH

PUBLISHER: MAD STORK PUBLISHING LLC

CATEGORY: PICTURE BOOK

AUDIENCE: AGE 3 – 7 (GRADES PRE-K – 3)

TRADE EDITION: FIRST TRADE EDITION

EDITED BY: JEANNETTE DE BEAUVOIR

ILLUSTRATIONS BY: LEN PERALTA

ISBN-10: 1735105856

ISBN-13: 978-1735105857

U.S. PRICE: \$24.95 USD HARDCOVER | \$14.99

USD PAPERBACK | \$14.99 USD KINDLE

CAN PRICE: \$24.95 CAN HARDCOVER |

\$14.95 CAN PAPERBACK

PAGE COUNT: 34 PAGES

FORMATS:

HARDCOVER/PAPERBACK/eBOOK

PRINT RUN: ON DEMAND

TRIM SIZE (W g H): 8” x 0.25” x 10”

MARKETING STRATEGY

- Social media campaign on TikTok and Instagram targeting educators and parenting thought leaders.
- Dedicated social media campaign with creative video content, including teasers and book giveaways with key social media influencers
- Micro and nano-influencer outreach on Instagram and TikTok

- Delivers a positive message about environmental wellness
- Girl-positive heroes
- Encourages parent/teacher/child conversations
- Builds leadership skills
- Builds vocabulary skills

Under the Professor Stork pseudonym, Neil Rosen is on a mission to help children thrive, and he wants you to join him!

You can help children achieve their full potential by supporting the Professor Stork books and joining Neil’s goal to help children not just in technical skills such as vocabulary, but unlock their creativity, develop a sense of purpose, and cultivate better social skills. In a time where compassion and empathy seem sparse, it’s never too late to support and foster the growth of those character traits.

Reach out to Neil Rosen to join the movement:

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