



Professor Stork

Mila On Purpose: #ThankATree

Positively Encouraging Children to Learn About Environmental Issues

Series – Book 2

Graphic Novel for Ages 6-11

PRODUCT SPECIFICATIONS

BOOK: #THANKATREE

AUTHOR: PROFESSOR STORK

SERIES: MILA ON PURPOSE

DISTRIBUTOR: MAD STORK PUBLISHING, LLC

CATEGORY: COMIC/GRAPHIC NOVEL

AUDIENCE: AGE 6 – 11 (GRADES 2 – 6)

TRADE EDITION: FIRST TRADE EDITION

EDITED BY: TBD

ILLUSTRATIONS BY: TBD

ISBN - TBD

ISBN – TBD

U.S. PRICE: TBD

CAN PRICE: TBD

PAGE COUNT: TBD

FORMATS: TBD

PRINT RUN: ON DEMAND

TRIM SIZE (W g H): TBD

In #ThankATree, we see Mila's strong sense of purpose rub off on her best friend, Lettie. As a result of learning how trees support all life on Earth in school, Lettie tells Mila she is on a mission to spread the word -- together the girls work to spread knowledge about the environment.

The Mila On Purpose series is a trailblazing graphic novel of friendship for children aged 6 - 11. A powerfully written story with expressive illustrations by Diane Belgrod, Mila On Purpose's goal is to nurture children's positive social skill rooted in respect, compassion, and empathy.

Neil Rosen is an award-winning author of nearly a dozen children's books. Neil has advanced degrees in both elementary education and psychology, and over 10 years of experience in public education.

Through Professor Stork, Neil is on a mission to use his platform, talent and imagination to encourage children to discover and nurture their innate sense of purpose. His belief is in the power of storytelling to help children build strong, empowering leadership skills and respect for people of all backgrounds.

MARKETING STRATEGY

- Social media campaign on TikTok and Instagram targeting educators and parenting thought leaders.
- Dedicated social media campaign with creative video content, including teasers and book giveaways with key social media influencers
- Micro and nano-influencer outreach on Instagram and TikTok

- Empowers children as change agents
- Delivers a positive message about learning about the environment
- Delivers a positive message about caring for the environment
- Encourages parent/teacher/child conversations

Under the Professor Stork pseudonym, Neil Rosen is on a mission to help children thrive, and he wants you to join him!

You can help children achieve their full potential by supporting the Professor Stork books and joining Neil's goal to help children not just in technical skills such as vocabulary, but unlock their creativity, develop a sense of purpose, and cultivate better social skills. In a time where compassion and empathy seem sparse, it's never too late to support and foster the growth of those character traits.

Reach out to Neil Rosen to join the movement:

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