



Professor Stork

Sky Watch: Trouble on Ms. Mudd's Mountain

Educating Children on Important Dangers to the Environment

Series – Book 2

Graphic Novel for Ages 3 - 7

PRODUCT SPECIFICATIONS

BOOK: TROUBLE ON MS. MUDD'S MOUNTAIN

AUTHOR: PROFESSOR STORK

SERIES: SKY WATCH

DISTRIBUTOR: MAD STORK PUBLISHING, LLC

CATEGORY: COMIC/GRAPHIC NOVEL

AUDIENCE: AGES 3 - 7

TRADE EDITION: FIRST TRADE EDITION

EDITED BY: TBD

ILLUSTRATIONS BY: TBD

ISBN - TBD

ISBN - TBD

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PAGE COUNT: TBD

FORMATS: TBD

PRINT RUN: ON DEMAND

TRIM SIZE (W g H): TBD

In the second installment of the Sky Watch series, It's up to Scout, Claudia, and the rest of the Sky Watch Team to protect endangered spotted turtles, rescue a passenger train, and stop a strip-mining company from destroying trees in a mountain plateau.

The Sky Watch series features a diverse array of female "cloud heroes" who are responsible for protecting the environment and helping solve problems that currently pose a problem to all life, big and small. The objective of Sky Watch is to open educational dialogue with children about environmental wellness and inspire them to get excited and take action in helping improve the environment.

Neil Rosen is an award-winning author of nearly a dozen children's books. Neil has advanced degrees in both elementary education and psychology, and over 10 years of experience in public education.

Through Professor Stork, Neil is on a mission to use his platform, talent, and imagination to encourage children to discover and nurture their innate sense of purpose. His belief is in the power of storytelling to help children build strong, empowering leadership skills and respect for people of all backgrounds.

MARKETING STRATEGY

- Social media campaign on TikTok and Instagram targeting educators and parenting thought leaders.
- Dedicated social media campaign with creative video content, including teasers and book giveaways with key social media influencers
- Micro and nano-influencer outreach on Instagram and TikTok

- Delivers a positive message about environmental wellness
- Educates children on various environmental issues
- Girl-positive heroes
- Encourages parent/teacher/child conversations

Under the Professor Stork pseudonym, Neil Rosen is on a mission to help children thrive, and he wants you to join him!

You can help children achieve their full potential by supporting the Professor Stork books and joining Neil's goal to help children not just in technical skills such as vocabulary, but unlock their creativity, develop a sense of purpose, and cultivate better social skills. In a time where compassion and empathy seem sparse, it's never too late to support and foster the growth of those character traits.

Reach out to Neil Rosen to join the movement:

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